

# INDIAN TOURISM CONGRESS (ITC)

## 11<sup>th</sup> National Tourism Conference

(5<sup>th</sup> – 6<sup>th</sup> April 2014)



Organised by

**Department of Economics, Imphal College, Govt. of Manipur, Manipur University  
&  
Manipur Institute of Management (MIMS), Manipur University**

Dear Respected Colleagues,

We are pleased to announce that the 11<sup>th</sup> ITC's National Conference, 2014 will be held at Manipur University, Manipur, Imphal on 5<sup>th</sup> – 6<sup>th</sup> April, 2014.

**THEME: STRATEGIC INTERVENTIONS IN TOURISM: ROLE IN REGIONAL DEVELOPMENT**

**SUB-THEMES: -**

- Tourism Education & Innovative Research: Sustainable Tourism Theory & Practices.
- Heritage & Cultural Tourism: Historical Valued Destinations.
- Marketing & Branding Tourism.
- Promoting North East as Tourism Destination.
- Community & Tourism.
- Tourism Business Interaction.

**National Organising Committee:**

1. Prof. H.N.K. Sarma, Vice Chancellor, Manipur University (MU) – PATRON
2. Prof. Manjula Chaudhari, Director IITTM, Gwalior & President ITC – PATRON
3. Prof. Naorem Lokendro Singh, Registrar, Manipur University – PATRON
4. Prof. Sandeep Kulshreshtha, Vice-President ITC – Advisor
5. Prof. Ch. Ibohal Meitei, MIMS, Manipur University – Advisor
6. Prof. Rajendra Kshetri, HOD, Sociology, Nagaland University – Advisor
7. Pro. S.P. Bansal, Secretary General, ITC – Advisor
8. Prof. John Sema, Nagaland University, Advisor
9. Dr. Binota Meinam, President ITC (NE Chapter), Imphal College, Manipur University – Convenor
10. Dr. Y. Shyam Singh, Vice - President ITC (NE Chapter)
11. Dr. L. Muhindro Singh, Vice - President ITC (NE Chapter)
12. Dr. T. Bhabananda, Secretary General, ITC (NE Chapter)
13. Dr. Homen Thangjam, Secretary ITC (NE Chapter)
14. Dr. Ng. Ngalengnam, Secretary ITC (NE Chapter)
15. Dr. Lucy Jajo Shimray, Treasurer ITC (NE Chapter)
16. Dr. Sonia Ningthoujam, Assistant Treasurer ITC (NE Chapter)
17. Hijam Rajesh Singh, Editor, Sangai Express (English Edition), Media in-charge
18. Dr. Oinam Momoton Singh, Member
19. Dr. N. Sunita Devi, Member
20. Dr. P. Pravabati Devi, Member
21. Dr. Th. Nandita Devi, Member
22. Dr. Sukhadeva Sharma, Member

23. Dr. Chiinkhanniing Tombing, Member
24. Dr. Athungo Ovung, Nagaland University, Member
25. Dr. Medonuo Pienyu, Nagaland University, Member
26. Tombing Chingzaman, Member

**Registration Fee (For ITC Members):**

	On or before 1 <sup>st</sup> February, 2014	After 1 <sup>st</sup> February, 2014
For Delegates	Rs. 2000/-	Rs. 2500/-
Accompanying Person	Rs. 2000/-	Rs. 2500/-
Non ITC Member	Rs. 500/- (is to be paid as additional fee)	
For Local Delegates	Rs. 1500/-	

The Registration Fee includes lodging & full board; buffet breakfast; lunch; dinner for three nights (outside state delegates only) and Souvenir, local tour, and visit to Tamu Town of Myanmar (Burma). Accommodation of local delegates may be arranged on request.

The registration fee is payable by Demand Draft favouring Principal, Imphal College, Imphal payable at Imphal. The amount can also be paid by Bank Transfer to Bank Account No. 10383411523.

**Who can attend the conference:** Academicians/ Faculties in Higher Education/ Research Scholars/ Policy Makers/ NGOs/ Individuals (social activists)/ Journalists.

Application Format for participation can be downloaded from the websites: [www.indiantourismcongress.org](http://www.indiantourismcongress.org) and [www.imphalcollege.nic.in](http://www.imphalcollege.nic.in) or can be obtained from the ITC Office, Imphal College, Imphal. (*Minimum Qualification for Paper Presenter should be at least M.A./M.Sc.in any discipline*).

**Bank Details:**

State Bank of India, Paona Bazar Branch, Imphal

IFSC : SBIN0007440

In case of Bank transfer, please mention the transaction id & Account No.

**Tentative Programme:**

04 April, 2014, Friday	Arrival, Registration, Dinner
05 April, 2014, Friday	Inauguration, Technical Sessions (1-4), A half day local tour after lunch
06 April, 2014, Friday	4.00 am Move to Moreh, Myanmar Tour, Technical Sessions (5-6), Valedictory Function
07 April, 2014, Friday	4.00 am Departure from Moreh to Tulihal Airport Breakfast on the way at Thoubal college

### **Contribution:**

Prospective participants are invited to submit abstracts of 300 words in MS Word by e-mail to [11itc2014@gmail.com](mailto:11itc2014@gmail.com). The abstract should contain author's name, affiliation, address for communication, e-mail address.

### **Important Dates:**

- Last date of submission of abstract 5<sup>th</sup> January, 2014
- Notification of the Acceptance 20<sup>th</sup> January, 2014
- Last date of submission of the Full Paper (5000-6000 words) 20<sup>th</sup> February, 2014

Style of the Manuscript will be communicated to the authors whose abstracts are accepted for presentation in the Conference.

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